

STAFF REPORT

DATE: May 24, 2021

TO: Sacramento Regional Transit Board of Directors

FROM: Henry Li, General Manager/CEO

SUBJ: GENERAL MANAGER'S REPORT

RECOMMENDATION

No Recommendation — For Information Only.

Major Project Updates

Return to Ridership (Presentation by Devra Selenis)

SacRT Meeting Calendar

Regional Transit Board Meeting

June 14, 2021 SacRT Auditorium / Webconference 5:30 P.M

Quarterly Retirement Board Meeting

June 9, 2021 SacRT Auditorium / Webconference 9:00 A.M.

Mobility Advisory Council Meeting

June 6, 2021 SacRT Auditorium / Webconference 2:30 P.M.



2020 Ridership Campaigns









Causeway Connection

Connecting the cities of Sacramento and Davis

SacRT GO

ADA and Non-ADA Paratransit Services

Wi-Fi Bus

Free Super Hotspots
Distance Learning,
Telework & Telehealth

RydeFreeRT

Fare-Free for Youth Year 2 Grades TK – 12th

SmaRT Ride Campaign Results

THREE SMART RIDE ZONES HAVE EXPANDED!

ARDEN-CARMICHAEL, FOLSOM AND NATOMAS-NORTH SACRAMENTO



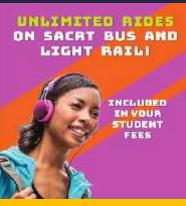


Social Media
↓
32,000
Impressions

Website
↓
8,400 Unique
Page Views

Coming Soon – 2021 Campaigns









Elk Grove Service

July 1, annex transit services into SacRT: New SmaRT Ride Zone RydeFreeRT Eligible

College Pass Programs

Los Rios Community College and Sacramento State

Airport Express

Bus Route 142
Downtown to
Sacramento
International Airport

Commuter Route

Bus Route 124
Service Between
Orangevale and Rancho
Cordova

Fare-Free Campaigns





SacRT is offering FREE rides to Central City Hiring Opportunities

Every Wednesday
May 5 - June 16, 2021











SacRT Offers Free Rides on Light Rail During Caltrans Highway 99 Closure Saturday, June 12, 2021 through Tuesday, June 15, 2021

Vaccine Centers

To and from vaccine locations through July 31

Now Hiring

Connect job seekers with job opportunities Wednesdays through July 16

Al Fresco Dining

Travel to favorite dining establishments May 30

FixSac99

Congestion relief during Highway 99 closure June 12 through June 15

Sack Tis Ready GET ON BOARD Try Transit **CLEAN** SAFE CONVENIENT